

Jonathan Alesch
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OBJECTIVE:

Leader, Designer, Technologist, Educator

ACADEMICS:

MFA in Design - School of Art and Design, University of Wisconsin Stout, Menomonie, WI, Winter 2024
Concentrations: Spatial and Interior Design, Industrial Design, Design Research, Illustration
Thesis: *Re-Imagining the Spooner Railroad Park As A Center For Community and Railroad History, Recreation and Edutainment*
Advisor: Professor Erik Evensen

BFA in Graphic Communications - Department of Art, University of Wisconsin Oshkosh, Oshkosh, WI, 1989
Concentrations: Commercial Graphic Design, Conceptual Graphic Design, Fine Arts
Advisor: Paul Donhauser

Masters Certificate of Project Management - University of Wisconsin School of Business, Madison, WI, June 2005
Concentrations: Planning, Scheduling and Control, Risk Management, Portfolio Management

PUBLICATIONS

Peer Reviewed:

Jon Alesch (2022) "Flow and Aura: Arts and Crafts philosophies made manifest in present-day, hands on research", *EUt+ Academic Press, Proceedings of the GPEA Polytechnic Summit 2022: Session Papers*,
<https://arrow.tudublin.ie/eutpresscon/2/>, pp. 12-20

Jon Alesch (2024) "Reimagining the Spooner Railroad Park As A Center for Community Railroad History, Recreation and Edutainment", *UW-Stout Masters Thesis Collection - Creative Thesis*, [Link to Thesis PDF](#).

PROJECT and LEADERSHIP SKILLS

- Creative and technology projects
- Program and project budgets between \$50K and \$4 million
- Corporate communication and leadership
- Project and technology team leadership team sizes 4 - 60
- Oversight and leadership for a program level team of change management professionals (ADKAR, CM-PROSCI PM, communications, training).
- Worked closely with business and customers to build and baseline financial business cases models, RFI and RFP responses supporting the overall business and customer investments of more than \$5 million.
- Work with PMs and business owners to recognize and identify risk and issues. Escalated risks as needed. Track risks and issues until resolved.
- Project Experience and Credentials -

- Ability to lead and manage both agile and waterfall approaches to project and business value delivery. Creative design process experience, design thinking, Imagineering.
- Multiple project management toolsets: MS Project, Jira, Trello, MS Planner, Smartsheets
- Collaboration tools: MS Teams, Slack
- PMP (Emeritus) and Masters Certificate Project Management(UW Madison).
- Green Belt Six Sigma training complete - 2015.

DESIGN SKILLS

- Design Thinking
- Design Research and History
- Spatial and 3D design (Interior, Industrial, residential home design)
- Adobe CS 2022(Illustrator, Photoshop, InDesign), Premier
- MS Office Suite(Word, Excel, Power Point, Project, OneNote, Teams)
- SketchUp 2023, Revit 2022
- Google Docs, Sheets
- Website Development: HTML5, WordPress, CSS
- Collaboration Tools (Slack, Teams)
- Photography, ceramics, decorative ironwork

RESEARCH SKILLS

- Searching and filtering to find specific research data and/or patterns of information
- Reading and synthesizing information to gain insights and draw inferences
- Writing and communicating effectively to elaborate clearly
- Collaborating and networking to build networks of knowledge and collaboration
- Learning and adapting to constantly improve my skills with different research channels

LANGUAGES

- Fluent in English
- Can read and speak some French

TEACHING EXPERIENCE

Adjunct Faculty Instructor University of Wisconsin-Stout (Menomonie, WI)
(8/2022 - 5/2023)

Teaching DES 200 - Design Concepts and Problems. Focus on *Design Thinking*, team work, 2D and 3D conceptualization.

VOLUNTEER EXPERIENCE

Executive Director (Volunteer) Friends of the Railroad Park(FORRP) (Spooner, WI)
(4/2020 - 3/2023)

Strategic planning, design leadership and fabrication, giving back to the community.

Committee Member City of Spooner Railroad Board (Spooner, WI)

(6/2020 - 3/2023)

HONORS AND AWARDS

Honorable Mention - University of Wisconsin Stout Graduate School Outstanding Graduate Student Researcher (Jun 2023)

INTERNATIONAL EXPERIENCE

London, England (2016)

→ Adult chaperone for Son's high school marching band New Years Parade participation.

India (2016) - Three weeks.

→ Business and cultural exchange trip.

→ Gained broader view of national and regional cultural norms, new insights into the environment and poverty challenges in a billion person nation with 7% annual economic growth.

Germany/Luxembourg (2022 and 2023 respectively) - One week each trip.

→ Presented material at an academic conference in Darmstadt, Germany.

→ Interviewed culture.lu (Luxembourg) Eléonore Mialonier - Potential Arts and Design cultural projects opportunities.

PROFESSIONAL EXPERIENCE

Senior Project Manager Consultant - *Beacon Hill, (Madison, WI)*

(3/2023 - Present)

Providing project management and consulting services.

Residential Home Designer - *ABC/US LBM (Spooner, WI)*

(3/2022 - Present)

Residential home design and drafting services.

Designer /Owner - *Lôr Studios (Shell Lake, WI)*

(5/2019 - Present)

→ Building, Interior and Landscape Design

→ Industrial Design

→ Graphic Communications

→ Visual Arts

→ www.lorstudios.com

Senior Project Manager Consultant- *Beacon Hill, (Madison, WI)*

(3/2018 - 1/2021)

Providing project management and consulting services to Spectrum Brands in Middleton, WI.

Director Applications Development *CUNA Mutual Group (Madison, WI)*

(12/2015 - 3/2018)

CUNA Mutual Group is a \$3.5 billion financial services company with a strategy to “become the trusted insurance and investment partner for our customers, empowering hard working Americans to achieve financial security”. The IT Corporate Services is a team of 60 FTEs and contract staff providing application development and technical services for 107 key enterprise solutions across CUNA Mutual Group:

- Finance, Billing and Collections, Tax, Controller groups, Corporate Actuarial.
- Human Resources, Sourcing, Legal, Regulatory, Risk Management, Facilities, others.

PMO Delivery Senior Manager - CUNA Mutual Group (Madison, WI)

(5/2013 - 12/2015) - Started as contractor in May, permanent employee in Sept.

Assignment: Program Manager for \$5 million Wealth Management /CBSI Program Portfolio

Providing portfolio and program management and leadership. PMO project staff mentoring and guidance, business and stakeholder strategic and tactical support, inter-project risk and issue coordination, change management, financial management and overall project delivery governance.

Essentialist - Trissential (Waukesha, WI)

(6/4/2012 - 5/1/2013)

- Assignment: Lands’ End, Dodgeville, WI
(8/1/2012 - 5/1/2013)

Project Manager for \$1.1 million retail supply-chain inventory planning solution. This project leverages a cloud based inventory management solution heavy on integration with current Lands’ End on premises systems.

- Assignment: Dean Health Plan, Madison WI
(6/4/2012 - 8/1/2012)

Project Management Consultant for 2012 MHS Claims Processing and Benefits System retirement.

BITS TSS Section Chief - Wisconsin Department of Workforce Development (Madison, WI)

(12/2010 - 5/1/2012)

Project Management, Change and Business Process Management:

- Project Manager for enterprise batch scheduling migration from Argent to Control-M.
- Project Manager for Oracle co-location infrastructure migration from DWD GEF1 data center to DOA Femrite data center.
- Six Sigma/Continuous Improvement lead for NIST driven security practices.

Leadership and Management

- Manage 20 person staff of DBA, application server, security and email professionals supporting DWD’s internal and external infrastructure services and applications.
- Participation on DWD BITS strategic planning team.

Director of Technology - Suttle-Straus, Inc. (Waunakee, WI)

(9/06 – 12/2010)

Suttle-Straus is a TDS subsidiary (TDS Corp., TDS Telecom and US Cellular) with annual revenues of \$36 million. The marketing services company provides custom manufactured print, direct mail and fulfillment services to B2B customers.

Job roles, responsibilities and accomplishments:

- Project Management, Change and Business Process Management.
- Solution Architecture and Applications Development.
- Product Management.
- Leadership and Management.

Project Management Consultant - Tek Systems (Madison, WI)

(4/06 – 9/06)

Contract project manager at American Family Insurance.

Engagement Manager - PDS (Madison, WI)

(11/05 – 4/06)

Prospecting/docking of PDS Managed Service/Help Desk customers in role as Managed Services Champion.

IT and Corporate Project Manager - Alliant Energy (Madison, WI)

(7/03 – 11/05)

Lead Server Administrator - Alliant Energy (Madison, WI)

(2/01 – 7/03)

Provided advanced technical support and installation services for a network of 200+ unix servers.

Senior Systems Engineer - Epic Systems (Madison, WI)

(1/96 – 1/00)

Worked at Epic Systems Corporation as a systems engineer in the Server Systems group.

- Designed, deployed and supported customer AIX and Microsoft backend systems, networks, clusters and monitoring.
- I worked on customer RFPs and sales through final deployment, systems installation and support of Epic's underlying application infrastructure.
- Additionally led Epic's Server Systems training program for two years.
- Designed, developed and deployed infrastructure monitoring software (in PERL) now in use at dozens of Epic customer sites providing proactive systems and application monitoring.

Production Artist/Typographer, Systems Admin/DBA - CUNA Mutual (Madison, WI)

(8/89 – 2/96)

OTHER CERTIFICATIONS AND MEMBERSHIPS

- PMP(Emeritus) since June, 2005
- Six Sigma Certification (2010)
- Agile Essentials, Servant Leadership Training (2016)
- UW Executive Education - Product Manager Imperatives (2009)