Jonathan Alesch
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OBJECTIVE:

Educator Designer Leader

ACADEMICS:

MFA in Design - School of Art and Design, University of Wisconsin Stout, Menomonie, WI, Winter 2024
Concentrations: Spatial and Interior Design, Industrial Design, Design Research, Illustration
Thesis: *Re-Imagining the Spooner Railroad Park As A Center For Community and Railroad History, Recreation and Edutainment* (adaptive reuse)
Advisor: Professor Erik Evensen

BFA in Graphic Communications - Department of Art, University of Wisconsin Oshkosh, Oshkosh, WI
Concentrations: Commercial Graphic Design, Conceptual Graphic Design, Fine Arts
Advisor: Paul Donhauser

Masters Certificate of Project Management - University of Wisconsin School of Business, Madison, WI, June 2005
Concentrations: Planning, Scheduling and Control, Risk Management, Portfolio Management

PUBLICATIONS

Peer Reviewed:
Jon Alesch (2022) "Flow and Aura: Arts and Crafts philosophies made manifest in present-day, hands on research", *EUt+ Academic Press, Proceedings of the GPEA Polytechnic Summit 2022: Session Papers*, https://arrow.tudublin.ie/eutpresscon/2/, pp. 12-20

Jon Alesch (2024) "Reimagining the Spooner Railroad Park As A Center for Community Railroad History, Recreation and Edutainment", *UW-Stout Masters Thesis Collection - Creative Thesis*, Link to Thesis PDF.

DESIGN SKILLS

- ➔ Design Thinking
- ➔ Design Research and History
- ➔ Spatial and 3D design (Interior, Industrial, residential home design)
- ➔ Adobe CS 2026 - Illustrator, Photoshop, InDesign, After Effects Premier
- ➔ MS Office Suite(Word, Excel, Power Point, Project, OneNote, Teams)
- ➔ SketchUp 2026, Revit 2022
- ➔ Google Docs, Sheets
- ➔ Website Development: HTML5, WordPress, CSS
- ➔ Collaboration Tools (Slack, Teams)

- ➔ Photography, ceramics, decorative ironwork

RESEARCH SKILLS

- ➔ Searching and filtering to find specific research data and/or patterns of information
- ➔ Reading and synthesizing information to gain insights and draw inferences
- ➔ Writing and communicating effectively to elaborate clearly
- ➔ Collaborating and networking to build networks of knowledge and collaboration
- ➔ Learning and adapting to constantly improve my skills with different research channels

LANGUAGES

- ➔ Fluent in English
- ➔ Can read and speak some French

TEACHING EXPERIENCE

Associate Lecturer University of Wisconsin-Eau Claire (Eau Claire, WI)
(8/2025 - Present)
ART116 - Foundations: Digital Frameworks
ART275 - Typography
ART312 - Design Across the Disciplines
ART373 - Motion Design
Organizational work includes participation on department teams, building syllabi and Canvas course content, assignment and exercises

Adjunct Faculty Instructor University of Wisconsin-Stout (Menomonie, WI)
(8/2022 - 5/2023)
Teaching DES 200 - Design Concepts and Problems. Focus on *Design Thinking*, team work, 2D and 3D conceptualization.

VOLUNTEER EXPERIENCE

Secretary/Treasurer (Volunteer) Friends of the Railroad Park(FORRP) (Spooner, WI) (11/2024 to present)
Financial planning, design and coordination with the City of Spooner on projects.
Executive Director (Volunteer) Friends of the Railroad Park(FORRP) (Spooner, WI) (4/2020 - 3/2023)
Strategic planning, design leadership and fabrication, giving back to the community.

Committee Member City of Spooner Railroad Board (Spooner, WI)
(6/2020 - Present)

HONORS AND AWARDS

Honorable Mention - University of Wisconsin Stout Graduate School Outstanding Graduate Student Researcher (Jun 2023)

INTERNATIONAL EXPERIENCE

London, England (2016)

- ➔ Adult chaperone for Son's high school marching band New Years Parade participation.

India (2016) - Three weeks.

- ➔ Business and cultural exchange trip.
- ➔ Gained broader view of national and regional cultural norms, new insights into the environment and poverty challenges in a billion person nation with 7% annual economic growth.

Germany/Luxembourg (2022 and 2023 respectively) - One week each trip.

- ➔ Presented material at an academic conference in Darmstadt, Germany.
- ➔ Interviewed culture.lu (Luxembourg) Eléonore Mialonier - Potential Arts and Design cultural projects opportunities.

PROFESSIONAL EXPERIENCE

Senior Project Manager Consultant - *Beacon Hill, (Madison, WI)*
(3/2023 - 4/2025)
Providing project management and consulting services. JIRA backlog and AGILE team management.

Designer /Owner - *Lôr Studios (Shell Lake, WI)*
(5/2019 - Present)

- ➔ Home and Interior Design
- ➔ Industrial Design
- ➔ Graphic Communications
- ➔ Visual Arts
- ➔ www.lorstudios.com

Residential Home Designer - *ABC/US LBM (Spooner, WI)*
(3/2022 - 4/2023)
Residential home design and drafting services.

Senior Project Manager Consultant- *Beacon Hill, (Madison, WI)*
(3/2018 - 1/2021)
Providing project management and consulting services to Spectrum Brands in Middleton, WI.

Director Applications Development *CUNA Mutual Group (Madison, WI)*
(12/2015 - 4/2018)
CUNA Mutual Group is a $3.5 billion financial services company with a strategy to "become the trusted insurance and investment partner for our customers, empowering hard working Americans to achieve financial security". The IT Corporate Services is a team of 60 FTEs and contract staff providing application development and technical services for 107 key enterprise solutions across CUNA Mutual Group:

- ➔ Agile/Scrum Organization Transformation.
- ➔ Finance, Billing and Collections, Tax, Controller groups, Corporate Actuarial.
- ➔ Human Resources, Sourcing, Legal, Regulatory, Risk Management, Facilities, others.

PMO Delivery Senior Manager - *CUNA Mutual Group (Madison, WI)*
(5/2013 - 12/2015) - Started as contractor in May, permanent employee in Sept.

Assignment: Program Manager for $5 million Wealth Management /CBSI Program Portfolio
Providing portfolio and program management and leadership. PMO project staff mentoring and guidance, business and stakeholder strategic and tactical support, inter-project risk and issue coordination, change management, financial management and overall project delivery governance.

Essentialist - *Trissential (Waukesha, WI)*
(6/4/2012 - 5/1/2013)

- ➔ Assignment: Lands' End, Dodgeville, WI
  (8/1/2012 - 5/1/2013)
  Project Manager for $1.1 million retail supply-chain inventory planning solution. This project leverages a cloud based inventory management solution heavy on integration with current Lands' End on premises systems.
- ➔ Assignment: Dean Health Plan, Madison WI
  (6/4/2012 - 8/1/2012)
  Project Management Consultant for 2012 MHS Claims Processing and Benefits System retirement.

BITS TSS Section Chief - *Wisconsin Department of Workforce Development (Madison, WI)*
(12/2010 - 5/1/2012)
Project Management, Change and Business Process Management:

- ➔ Project Manager for enterprise batch scheduling migration from Argent to Control-M.
- ➔ Project Manager for Oracle co-location infrastructure migration from DWD GEF1 data center to DOA Femrite data center.
- ➔ Six Sigma/Continuous Improvement lead for NIST driven security practices.

Leadership and Management

- ➔ Manage 20 person staff of DBA, application server, security and email professionals supporting DWD's internal and external infrastructure services and applications.
- ➔ Participation on DWD BITS strategic planning team.

Director of Technology - *Suttle-Straus, Inc. (Waunakee, WI)*
(9/06 – 12/2010)
Suttle-Straus is a TDS subsidiary (TDS Corp., TDS Telecom and US Cellular) with annual revenues of $36 million. The marketing services company provides custom manufactured print, direct mail and fulfillment services to B2B customers.
Job roles, responsibilities and accomplishments:

- ➔ Project Management, Change and Business Process Management.
- ➔ Solution Architecture and Applications Development.
- ➔ Product Management.
- ➔ Leadership and Management.

Project Management Consultant - *Tek Systems (Madison, WI)*
(4/06 – 9/06)
Contract project manager at American Family Insurance.

Engagement Manager - *PDS (Madison, WI)*
(11/05 – 4/06)
Prospecting/docking of PDS Managed Service/Help Desk customers in role as Managed Services Champion.

IT and Corporate Project Manager - *Alliant Energy (Madison, WI)*
(7/03 – 11/05)

Lead Server Administrator - *Alliant Energy (Madison, WI)*
(2/01 – 7/03)
Provided advanced technical support and installation services for a network of 200+ unix servers.

OTHER CERTIFICATIONS AND MEMBERSHIPS

- ➔ PMP(Emeritus) since June, 2005
- ➔ Six Sigma Certification (2010)
- ➔ Agile Essentials, Servant Leadership Training (2016)
- ➔ UW Executive Education - Product Manager Imperatives (2009)